

# MANAGER E-COMMERCE

5 years experiences in digital and eCommerce management and marketing

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## PROFESSIONAL EXPERIENCES

→ **TECHNICAL MANAGER – MEOSIS:** 2016 → 2017 / 12 month / Colmar  
Project manager on a large perimeter starting with the UX / UI choices, followed by the definition of the adapted CMS solutions (Wordpress and Prestashop) until the implementation of the appropriate digital strategies. Manager of a team of six developers and a graphic designer, my role was to organize the graphic and development department, and to control the conformity of production. Recruitment of two new developers and training of the sales team to the sales supports.

→ **WEBMARKETER – NEMROD FRANKONIA:** 2016 / 5 month / Colmar  
European leader seller of firearms, hunting gear and target shooting. In charge of the eCommerce service, my mission was to manage the actual eCommerce and client service team. I was responsible of French market strategies.

→ **CEO & FOUNDER – TAMS SARL:** 2012 → 2016 / 4 years / Alsace  
I was the CEO and the founder of this company from 2012 to 2016, company solved with capital gain. I created an eCommerce B2C/B2B platform specialized in outdoor and tactical gears. I configured two CMS Prestashop and Wordpress. This website sells products all around Europe. Does goods are coming from all around the world: Austria, Israel, USA, Canada, Hong Kong, Rep. Czech. This websites are SEO referenced by a content marketing strategy completed by a retargeting and adwords strategies.

→ **RENTAL MANAGER – AVESCO RENT:** 2010 → 2011 / 13 month / Geneva  
In charge of operations of the subsidiary negotiations, administrative and management. Local fleet construction machines management, accounting, quality control, relationships between affiliated offices and Swiss-German clients.

## GRADUATES & CERTIFICATIONS

→ LinkedIn Learning & Openclassrooms: 2015 → Aujourd'hui

→ Google Digital Active: 2016

→ BAC +2 DISII Développeur web – CCI Formations: 2015 → 2016 / Colmar

→ BAC MRIM & BEP Electronique – Lycée Charles Pointet: 2004 → 2008 / Thann

### 🌐 DIGITAL MARKETING

- SEO / SEA / SMO
- Google Analytics
- e-Commerce strategies
- Digital strategies
- Users experiences

### ☕ PROJECT MANAGEMENT

- Team management
- Process creation
- Ticketing / Planification
- Reporting
- Agiles Methodes

### 🚀 DIGITAL SKILLS

- CMS Prestashop
- CMS Wordpress
- HTML, CSS, PHP, MVC ...
- Notions : Drupal, Magento

### 💻 TOOLS & SOFTWARES

- Photoshop
- MS Office
- SublimText
- Trello
- Linux

### 🚀 MARKETING

- Operations management
- Clients Relationship
- Clients loyalty policy
- B2B - B2C

### 🌐 LANGUAGES

- French : Mother Tongue
- English : Intermediate
- German : Notions

### ☞ OTHER SKILLS

- Operational management
- Formations
- Supply chain
- Accounting
- Recruiting